



Appointment of Benoît Gausseron as Group Communications Director at EDF

Benoît Gausseron will join EDF in the coming weeks as Group Communications Director. He will succeed Benjamin Perret, who has held this position since March 2021.

Benoît Gausseron began his career in 1998 at EDF's regional delegation in Alsace and then at the Group's communications department.

In 2002, he became a technical advisor in charge of press relations at the office of the Minister of Economy, Finance, and Public Accounts. In 2006, he took over as head of North American communications for the French Agency for International Investments in New York, before joining Dexia in 2008 as Director of Communications and Brand.

In 2018, he held the position of Communications Director for the BPCE Group and then for Natixis. In 2021, he was appointed Director of Sports Economy and the Olympic and Paralympic Games for the BPCE Group. Since 2024, he has been Director of Brand, Communications, and CSR at Natixis Investment Managers.

Benoît Gausseron is a graduate of the Paris Institute of Political Studies and the University of Paris IV – Sorbonne.

Detailed CV and photo available upon request.

Luc Rémont, Chairman and CEO of EDF, stated: *"I am very pleased to welcome Benoît Gausseron as Group Communications Director in the coming weeks. His background and skills in communications, both in the private and public sectors, are major assets to strengthen the Group's impact and support the profound transformation undertaken through the 'Ambitions 2035' corporate project.*

I would like to warmly thank Benjamin Perret for his essential commitment and contribution to the company over the past four years. He and his teams have worked to enhance the EDF brand, maintain customer trust, particularly during the energy crisis in 2022, and support major transformation projects for the company."

About EDF

The EDF Group is a key player in the energy transition, as an integrated energy operator engaged in all aspects of the energy business: power generation, distribution, trading, energy sales and energy services. The Group is a world leader in low-carbon energy, with a low carbon output of 490TWh, a diverse generation mix based mainly on nuclear and renewable energy (including hydropower). It is also investing in new technologies to support the energy transition. EDF's raison d'être is to build a net zero energy future with electricity and innovative solutions and services, to help save the planet and drive well-being and economic development. The Group supplies energy and services to approximately 41.5 million customers (1) and generated consolidated sales of €118.7 billion in 2024.

(1) The customer portfolio consists of electricity, gas and recurring service contracts

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