



EDF Group opens applications for the 2022 EDF Pulse Awards

The EDF Pulse Awards are intended to support and promote those who are inventing the low-carbon world of tomorrow by proposing innovative solutions to move forward together towards carbon neutrality. In 2022, the Group will reward the most innovative and progressive projects in the fields related to decarbonisation. Start-ups and internal projects from the EDF¹ Group have until 24 June 2022 to submit their applications.

For this eighth edition, the EDF Group has decided to define 4 categories in line with its raison d'être, which is to build a net zero energy future with electricity and innovative solutions and services, to help save the planet and drive wellbeing and economic development:

- **Low-carbon production:** for those who invent new ways of producing or storing electricity.
- **Low-carbon consumption:** for those who invent new solutions to simplify, facilitate and accelerate the decarbonisation of end uses and energy efficiency.
- **Decarbonising through digital technology:** for those who want to use data to contribute to the decarbonisation of society.
- **Making business simpler and safer:** for those who enable the Group to adapt and improve its practices.

Each application submitted will be reviewed by a committee of innovation experts made up of EDF Group executives and leading figures from the energy sector.

The winning start-ups in each category will be awarded a financial prize of €30,000 as well as technological, commercial and marketing support through the EDF Pulse Connect open innovation programme. All applications will also be examined by EDF Pulse Ventures, the EDF Group's start-up investment scheme, with a view to a possible investment in one or more start-ups.

In addition, all the winners will join the network of EDF Pulse Start-Up Award winners.

Since 2014, the EDF Pulse Awards have showcased over 3,200 innovative projects. Of these projects, 146 have benefited from individual support to accelerate their development.

The 2022 edition in four stages



10 May - 24 June 2022

Application



27-28 September 2022

Selection of finalists



November 2022 - January 2023

Coaching and preparation of finalists



30 January - 2 February 2023

Pitch of the 10 start-ups and awarding of prizes to the 4 winners during the Electric Days in Paris

¹ Subsidiaries included

A single platform for applicants

For the first time, EDF Group employees will compete in the same categories as start-ups. The jury will choose one internal project for each of the four categories and two other projects will be selected based on the employees' vote. Three additional teams will join EDF Pulse Incubation, the Group's intrapreneurship programme, to give their project a chance to develop.

To take part, start-ups and Group employees have until 24 June 2022 to submit their applications on the website <https://edf-prix-pulse.yoomap.fr/auth/login>

Julien Villeret, Chief Innovation Officer of EDF Group, commented: *"Half of the journey towards carbon neutrality in 2050 is based on technologies currently at the demonstration or prototype stage. The EDF Group is stepping up the pace by launching this 8th edition of the EDF Pulse Awards. This competition is actively contributing to strengthening an innovative ecosystem around energy issues and creating synergies between EDF and entrepreneurs who are inventing the solutions we need to win the fight against global warming. My message to everyone is: apply, this is something that benefits all of us!"*

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About EDF

As a major player in energy transition, the EDF Group is an integrated energy company active in all businesses: generation, transmission, distribution, energy trading, energy sales and energy services. EDF group is a world leader in low-carbon energy, having developed a diverse production mix based mainly on nuclear and renewable energy (including hydropower). It is also investing in new technologies to support energy transition. EDF's raison d'être is to build a net zero energy future with electricity and innovative solutions and services, to help save the planet and drive well-being and economic development. The Group is involved in supplying energy and services to approximately 38.5 million customers (1), of whom 29.3 million in France (2). It generated consolidated sales of €84.5 billion in 2021. EDF is listed on the Paris Stock Exchange.

(1) Since 2018, customers are counted per delivery site. A customer can have two delivery points: one for electricity and another one for gas.

(2) Including ÉS (Électricité de Strasbourg) and SEI.

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