



EDF and the French Swimming Federation Renew Their Partnership for Five Years

After 20 years of collaboration, EDF and the French Swimming Federation (FFN) are renewing their partnership for an additional five years. EDF also announces its support for the 2026 European Swimming Championships, which will be held in Paris from July 31 to August 16, 2026.

Water lies at the heart of EDF's activities. Whether stored in dams or used to cool nuclear power plants, it plays an essential role in producing low-carbon electricity. Water is also central to EDF's sporting commitments, as the Group has supported swimming, an Olympic and Paralympic discipline, for the past two decades.

Since 2005, EDF and the FFN have joined forces to promote swimming in France, support athletes, and raise public awareness of the importance of learning to swim. With drownings causing around 1,000 deaths each year¹, this major public health challenge remains at the heart of their efforts: more than one million children have learned to swim thanks to this partnership².

This renewal marks a new milestone, with reinforced ambitions focused on:

- **Teaching every child to swim**, regardless of their social background. The Swimming Academy aims to train more than 30,000 children per year.
- **Environmental awareness**, by developing open-water swimming, particularly through the EDF Aqua Challenge tour. Held every summer in 10 cities across France, the event aims to attract 20,000 participants.
- **Preservation of natural resources**. The Federation is committed to deploying an environmental and social responsibility policy certified by an independent third party, aligned with the principles of the *Sport Sponsors Climate Pledge*³ signed by EDF.

EDF also announced that it will become the first partner of the European Swimming Championships. The competition will be held in the River Seine and at the Olympic Aquatics Centre of the Greater Paris Metropolitan Area in Seine-Saint-Denis, an emblematic legacy venue from the Paris 2024 Games.

This sports sponsorship reflects EDF's ongoing initiatives with its partner federations. The company actively promotes and facilitates the implementation of concrete decarbonization solutions: improving energy efficiency, connecting venues directly to the electricity grid, supporting electric mobility, and implementing sustainable waste and resource

¹ Source: sante.gouv.fr

² Source : the French Swimming Federation

³ Signed on May 25, 2023, the *Sport Sponsors Climate Pledge* is a commitment letter that, for the first time, links sports sponsorship to the reduction of greenhouse gas emissions. Starting in 2025, the signatory companies will condition their decision to sponsor a sporting event on the implementation of carbon-reduction targets aligned with the 2015 Paris Agreement on climate change.

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For 30 years, EDF has been supporting French sport and athletes. The Group is convinced that sport offers a unique platform to drive changes in mindset and behavior in response to environmental and social challenges.

“We are proud to continue our partnership with the French Swimming Federation. Water is at the core of EDF’s energy business. For the past 20 years, we have been committed to promoting swimming education to prevent drownings and supporting French swimmers in their pursuit of victory. Renewing this partnership and becoming the main supporter of the European Championships in Paris was a natural step for us,” said Pierre Viriot, EDF Brand & Image Director.

“We are delighted and proud to continue this journey with our long-standing partner, EDF. For 20 years, we have worked together to develop the Federation’s disciplines and uphold common social commitments. This partnership around the European Championships reflects the strength and continuity of a collaboration built on trust and shared ambition,” added Gilles Sezionale, President of the French Swimming Federation.

About EDF

A major player in the energy transition, the EDF Group is an integrated energy company active across the entire value chain: generation, distribution, trading, energy sales and energy services. A global leader in low-carbon energy, with 520 TWh of carbon-free electricity generated in 2024 (94%) and a carbon intensity of 30 gCO₂/kWh, the Group has developed a diversified production mix mainly based on nuclear and renewable energies (including hydropower) and is investing in new technologies to support the energy transition. EDF’s purpose is to build a CO₂-neutral energy future that reconciles the preservation of the planet, well-being and development, through electricity and innovative solutions and services. The Group supplies energy and services to approximately 41.5 million customers (1) and generated €118.7 billion in revenue in 2024.

(1) The customer portfolio includes electricity, gas and recurring services contracts.

About the French Swimming Federation

The French Swimming Federation (FFN) is responsible for promoting, developing and organizing swimming-related activities in France. It oversees five aquatic disciplines: swimming, water polo, open-water swimming, diving and artistic swimming. With nearly 1,300 clubs across France, 98 Departmental Committees and 19 Regional Leagues, the FFN plays a central role in structuring and governing swimming activities nationwide—both in competitive sport and in educational and social contexts.

More information: www.ffnatation.fr