

Obs'COP 2025

Climate Change And Public
Opinion International Observatory



SURVEY



This questionnaire was written according to Ipsos BVA
quality standards
It has been reviewed and approved by:
Estelle Chandèze, Director – Corporate Reputation



QUOTAS AND PERSONAL INFORMATION

Gender

Age

Profession

Region

Agglomeration category

Household size and number of children

Partisan proximity (6 main markets and Spain)

Income level

Degree level

Types of studies

TO ALL

TYP EDU

What is/was your main area of study?

Only one answer possible

1. Business, management, and economy
2. Marketing and communication
3. Sciences (mathematics, biology, physical sciences, etc.)
4. Medicine and health
5. Engineering and technology, digital
6. Arts
7. Human and Social Sciences
8. Law
9. Other
10. None of the above

CAR MODULE

TO ALL
TRANSP1

In your household, do you own...?

Only one answer possible

1. No cars
2. 1 car
3. 2 or more cars

ASK IF TRANSP1 = 2 OU 3
CAR1

On average, how often do you use your car?

Only one answer possible

1. Every day or almost every day
2. Several times a week
3. 1 to 2 times a week
4. Less than once a week
5. Never

TO ALL
CAR4

For your next car, or if you decided to get a car (whether leasing or buying, new or used), what would be your most likely choice?

Only one answer possible

1. A petrol or diesel car
2. A hybrid car
3. A 100% electric car
4. I have no intention of changing or getting a car
5. Don't know

PLANE MODULE

TO ALL

PLANE0

Have you ever travelled by plane?

Only one answer possible

1. No, never
2. Yes, once
3. Yes, between 2 and 5 times
4. Yes, more than 5 times

IF PLANE 0 = 2, 3 OU 4

PLANE2

Generally speaking, how often have you travelled by plane in recent years?

Only one answer possible

1. Several times a month
2. Several times a year
3. Once or twice a year
4. Less often
5. Never

MEAT MODULE

TO ALL

MEAT1

On average, how often do you eat meat or meals based on meat?

Only one answer possible

1. At every meal/twice a day
2. Once a day
3. Several times a week, but less than once a day
4. Less than once a week
5. Never

POPULATION CONCERNS

TO ALL

A1BIS – DIAGNOSIS OF COUNTRY SITUATION

From this list, which topics worry you the most?

Choose all that apply (no limitation of answers)

1. Unemployment
2. Poverty and inequality
3. Cost of living (inflation, purchasing power, etc.)
4. Taxes
5. Education, schooling
6. The healthcare system
7. Pensions
8. Immigration
9. Environmental threats
10. Terrorism
11. Delinquency, crime
12. Corruption
13. Coronavirus
14. Armed conflicts and wars
15. Climate change
16. Other

TO ALL

A2 – PRIORITY GROWTH / ENVIRONMENT - WISH

Which of the following two statements do you agree with most?

Only one answer possible

1. Priority should be given to the environment, even if it might slow down economic growth in your country and cause job losses
2. Priority should be given to economic growth and jobs, even if it might have harmful consequences for the environment
3. Don't know

TO ALL

QNEW – ENVIRONMENTAL PROTECTION REGULATIONS

For each of the following sectors, would you like to see environmental protection regulations strengthened or relaxed?

Only one answer possible

1. Environmental regulations should be considerably strengthened
2. Environmental regulations should be somewhat strengthened
3. Environmental regulations should be left the way they are
4. Environmental regulations should be somewhat relaxed
5. Environmental regulations should be considerably relaxed
6. Don't know

1. In the automobile sector
2. In the agriculture sector
3. In the digital tech sector
4. In the oil and gas production sector
5. In the air transport sector
6. In the forestry sector
7. In the electricity production sector

TO ALL

A3 – ENVIRONMENTAL CONCERNS

From the following list, which environmental problems do you think are the most concerning in your country?

Check up to 4 answers

1. Climate change
2. The decrease in biodiversity (decline of animal and plant species)
3. Air pollution
4. Water pollution
5. Soil pollution (use of fertilizers, pesticides)
6. Running out of resources (water, soil, wood...)
7. The accumulation of waste, packaging, plastic
8. Desertification, drought
9. Deforestation
10. None of the above
11. Don't know

KNOWLEDGE AND PERCEPTION OF CLIMATE CHANGE

Let's move on to some questions about climate change.

TO ALL

B1 – PERCEPTION REALITY CC

Would you say that we are experiencing a change in climate?

Only one answer possible

1. Yes definitely
2. Yes probably
3. No probably not
4. No definitely not
5. I don't know

ASK EXCEPT IF B1=4

B3 – RESPONSABILITY CC

And concerning this climate change that we hear about, would you say:

Only one answer possible

1. That it is mainly due to human activity
2. That it is mainly due to a natural phenomenon, like the ones the Earth has experienced throughout its history
3. That there is no way to know
4. Don't know

ASK EXCEPT IF B1=4

B17

To what extent are you concerned about climate change?

A score of 10 means that you are very concerned about climate change, and a score of 0 means that you are not concerned at all. Scores in between can be used to express your opinion more precisely

GRADE FROM 0 TO 10

+ code "I don't know"

ASK IF B1=1 OU 2

V25QB1

What makes you think that climate change is real?

Open-ended question

/ _____ /

ASK IF B1=3, 4 OU 5

V25QB2

What makes you doubt that climate change is real?

Open-ended question

/ _____ /

ASK IF B1=1 OU 2

V25QB3

And more specifically, which of the following phenomena lead you to believe that climate change is real?

Select up to 3 answers

1. Mountain glacier melt
2. Heatwaves
3. Wildfires
4. Heavy rain
5. Flooding
6. Drought
7. Higher temperatures
8. Rising water levels
9. Storms, hurricanes
10. Lack of snow in the mountains
11. Disruption of the seasons
12. None of the above
13. Don't know

SHOW EXCEPT IF B1=4

B9

Greenhouse gas emissions from human activities, such as CO₂, are what contribute most to climate change. For each of the following activities, tell me whether you think it produces a lot, quite a lot, not much or no CO₂, the greenhouse gas that causes climate change?

Only one answer possible

1. A lot
2. Quite a lot
3. Not much
4. Not at all
5. Don't know

1. Industrial activity
2. Agriculture, livestock farming
3. Digital: computers, servers, Internet
4. The destruction of forests
5. Cars, trucks
6. Heating and air conditioning of buildings
7. Aerosol cans
8. Waste processing
9. Coal, gas or fuel-oil-fired power plants
10. Nuclear power plants
11. Air transport

EFFECTS OF CLIMATE CHANGE

ASK EXCEPT IF B1=4

B5NEW – CONSEQUENCES CC

In your opinion, what consequences will climate change have where you live?

Only one answer possible

1. Mainly negative consequences
2. Both negative and positive consequences
3. Mainly positive consequences
4. Don't know

ASK EXCEPT IF B1=4

B7 – CC EFFECTS EXPERIENCED

On the whole, would you say that, in your region, you have already noticed the effects of climate change?

Only one answer possible

1. Yes, absolutely
2. Yes, somewhat
3. No, not really
4. No, not at all
5. Don't know

TO ALL

B6B – CC EFFECTS OBSERVED

Where you live, have you experienced any of the following phenomena in recent years?

Several answers possible

1. Storms, high winds, cyclones, etc.
2. Intense heat, rising temperatures, heatwave
3. Floods, rising water levels
4. Declining water levels in waterways, lakes, etc.
5. Disruption of the seasons
6. Drought
7. Major forest fires
8. Other
9. None of the above

ASK EXCEPT IF B1=4

B6D

Do you think that climate change will force you to move to another location within the next 10 years?

Only one answer possible

1. Yes, definitely
2. Yes, probably
3. No, probably not
4. No, definitely not
5. You don't know

ASK IF B6D= 1 OU 2

B6DBIS

What makes you think that you will be forced to move?

Select all that apply

1. Flooding risk
2. Intense heat
3. Fire risk
4. Land can no longer be cultivated
5. Rise in water levels
6. Houses developing cracks
7. Risk of rockfall or landslides
8. Risk of storms, hurricanes
9. Drought, water shortage
10. Other
11. Don't know

FIGHTING CLIMATE CHANGE

ASK EXCEPT IF B1=4

B8 – STRATEGIES FOR FIGHTING CC

Which of these four opinions is closest to your own?

Only one answer possible

1. It is mainly through technological advancement and scientific innovation that we will find solutions to climate change
2. It is mainly through changes in the production methods companies use that climate change will be limited
3. It is mainly through major changes in our lifestyles that climate change will be limited
4. There is nothing to be done, we can no longer do anything to limit climate change
5. Don't know

TO ALL

B11

To produce the electricity that you will need in the future in your country, are you in favour of or against each of the following production methods?

Only one answer possible

1. Very much in favour of
2. Somewhat in favour of
3. Somewhat against
4. Very against
5. You don't know

1. Gas-fired power plants
2. Nuclear power plants
3. Coal-fired power plants
4. Hydraulic dams
5. Solar panels
6. Onshore wind farms
7. Offshore wind farms (located off the coastline)

MOBILIZATION OF THE VARIOUS PLAYERS

Let's move on to some other questions.

ASK EXCEPT IF B1=4

C3 – BEST PLACED PLAYERS

In your opinion, which entities in the following list need to take action first and foremost to fight climate change in your country?

Check up to three answers

1. NGOs and non-profits
2. Private companies
3. The government
4. Political leaders
5. Local authorities
6. Citizens/consumers
7. Scientists

ASK EXCEPT IF B1=4

C2 – MOBILIZATION OF PLAYERS

And for each of the following players, do you think that they are taking action to fight climate change in your country?

Only one answer possible

1. A lot
2. Somewhat
3. Not really
4. Not at all
5. You don't know

1. Private companies
2. The government
3. Local authorities
4. Citizens /consumers

TO ALL

V25Q0 - SECTOR MOBILIZATION

Would you say that the following sectors are committed to ecological transition or not?

Only one answer possible

1. Yes, absolutely
2. Yes, somewhat
3. No, not really
4. No, not at all
5. Don't know

1. Carmakers
2. Electricity suppliers
3. Banks
4. Long-haul road transport companies
5. Digital tech companies
6. Oil and gas suppliers
7. Farmers
8. Air transport companies

TAKING CLIMATE CHANGE INTO ACCOUNT ON A DAY-TO-DAY LEVEL

Let's move on to some other questions.

ASK EXCEPT IF B1=4

D3 – CAPACITY FOR PERSONAL ACTION

Here are some individual actions that can help fight climate change. For each one, tell me if:

Only one answer possible

1. You do it systematically or almost systematically
 2. You do it from time to time
 3. You don't do it yet but you are considering doing it
 4. You don't want to do it or can't do it
 5. Not concerned
 6. Don't know
-
1. Avoiding travelling by car whenever possible
 2. Avoiding taking planes whenever possible
 3. Prioritizing seasonal fruits and vegetables
 4. Limiting your meat consumption
 5. Limiting heating or air conditioning in your home
 6. Avoiding buying products made in distant countries
 7. Taking public transport
 8. Traveling by bicycle
 9. Buying second-hand goods rather than new (clothes, electrical appliances, etc.)

ASK EXCEPT IF B1=4

D5 – ACCEPTABLE MESURES

Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be:

Only one answer possible

1. Very acceptable
2. Somewhat acceptable
3. Not really acceptable
4. Not acceptable at all
5. Don't know

1. Limiting access to city centers to electric or hybrid cars only
2. Making energy sources that produce CO2 more expensive, like gas, gasoline, etc.
3. Setting up an urban tollbooth at the entrance to big cities
4. Increasing the tax on household waste to encourage people to waste less
5. Obliging owners to insulate their home
6. Introducing a tax on plane tickets
7. Introducing a tax when purchasing a polluting car
8. Banning the sale of new petrol or diesel cars (within 15 years EXCEPT EUROPE) (by 2035 EUROPE)
9. Banning short-haul flights when it is possible to take the train
10. A ban on the installation or replacement of gas furnaces

ADAPTATION TO CLIMATE CHANGE

ASK EXCEPT IF B1=4

D5C

Would you say that the government or local authorities in your country are putting in place measures to prepare the country for the consequences of climate change?

Only one answer possible

1. Yes, completely
2. Yes, somewhat
3. No, not really
4. No, not at all
5. You don't know

ELECTRIFICATION OF USES

TO ALL

ELEC1

Are you favourable or opposed to the increasing replacement of fossil-fuel energies such as oil, coal and gas by electricity in all possible areas (heating, transport, industrial production...) in the next 10 years, in your country?

Only one answer possible

1. Very favourable
2. Somewhat favourable
3. Somewhat opposed
4. Very opposed
5. Don't know

TO ALL

ELEC2

In fighting climate change, do you think that it is very important, somewhat important, not very important, or not important at all for electricity to increasingly replace oil, coal and gas in all possible areas?

Only one answer possible

1. Very important
2. Somewhat important
3. Not very important
4. Not important at all
5. You don't know

TO ALL

VEHELEC1

Are you personally favourable or opposed to the development of electric vehicles in your country?

Only one answer possible

1. Very favourable
2. Somewhat favourable
3. Somewhat opposed
4. Very opposed
5. Don't know

TO ALL
VEHELEC3

Do you think that the electric car is very important, somewhat important, not very important, or not important at all in fighting:

Only one answer possible

1. Air pollution
 2. Climate change
-
1. Very important
 2. Somewhat important
 3. Not very important
 4. Not important at all
 5. You don't know

HEAT PUMP

TO ALL
V25Q1

You :

Only one answer possible

1. Own your primary residence
2. Rent your primary residence
3. Are housed free of charge
4. Do not wish to answer

TO ALL
V25Q2

In your primary residence, is your main heating source...?

Only one answer possible

1. Individual
2. Collective
3. Don't know

ASK IF V25Q1 = 1 AND V25Q2 = 1 (To homeowners with an individual primary heating system)

V25Q3

Are you thinking about replacing the heating system in your primary residence in the next 3 years?

Only one answer possible

1. Yes, this is a project you plan on completing in the next 3 years
2. Yes, but you're not certain
3. No, you probably won't do that
4. A new system was already installed in your home less than 10 years ago

ASK IF V25Q3 = 1 OR 2 (To homeowners with an individual primary heating system who plan to change it within the next three years)

V25Q4

What type of heating system do you want to replace your current heating system with?

Only one answer possible

1. Electric heat pump
2. Gas furnace
3. Electric radiators
4. Wood pellet furnace
5. Heating oil furnace
6. Connection to an urban heating system
7. Other
8. Don't know

TO ALL

V25Q5

Have you ever heard of the heating system known as a heat pump?

Only one possible answer

1. Yes, and you know exactly what it is
2. Yes, but you don't really know what it is
3. No

ASK IF V25Q4 = 1 (To homeowners with an individual primary heating system who plan to switch to an electric heat pump within the next three years)

V25Q6

From the following list, select all the elements that would motivate you to switch your heating system to an electric heat pump:

Select up to three answers

1. Energy bill savings of at least 20%
2. Financial incentives to purchase
3. Trusted installers
4. If the system could operate both heating and air conditioning in your home
5. Reducing your environmental footprint
6. Assistance with the process
7. Feedback from people you know
8. None of these elements would make you decide definitively
9. Don't know

ASK IF V25Q4<>1 AND V25Q5 = 1 (To homeowners with an individual primary heating system who plan to change it within the next three years, but not for an electric heat pump)

V25Q7

What are the main reasons why you don't plan to install a heat pump for heating your main residence in the near future?

Select up to three answers

1. They are too expensive
2. Insufficient financial incentives
3. A lack of trusted installers
4. They are too loud
5. They are not efficient enough in cold weather
6. The complexity of the process
7. Negative feedback from people you know
8. My home isn't suited to it
9. Don't know

IDEOLOGIES AND VALUES

Let's move on to some other questions.

TO ALL

E3

How would you place your views on this scale?

A score of 0 means you agree completely with the statement on the left "**The private sector share of the economy (business and industry) should be increased**"; 10 means you agree completely with the statement on the right "**The public sector share of the economy (business and industry) should be increased**"; and if your views fall somewhere in between, you can choose any number in between.

+ code "I don't know"

TO ALL

E5

All things considered, would you say that the world is better off, or worse off, because of science and technology?

Please indicate which comes closest to your view on this scale: 0 means that "**the world is a lot worse off**," and 10 means that "**the world is a lot better off**."

+ code "I don't know"

POPULISM

TO ALL

E7

Here are a series of statements. For each one, please say whether you agree or disagree.

Only one possible answer

1. Completely agree
2. Somewhat agree
3. Neither agree nor disagree
4. Somewhat disagree
5. Completely disagree
6. Don't know

1. Politicians in the Parliament should comply with the will of the people
2. The most important decisions should be made by the people and not by politicians
3. The political differences between ordinary citizens and the elites are bigger than the differences between citizens themselves
4. I would rather be represented by an ordinary citizen than by a professional politician
5. With politicians, it's too much talk and not enough action
6. When they talk about compromise in politics, it actually means abandoning your principles