



OBS' COP 2021 CLIMATE CHANGE AND PUBLIC OPINIONS INTERNATIONAL OBSERVATORY

Questionnaire

Ipsos Contacts

Sarah DUHAUTOIS

sarah.duhautois@ipsos.com

Ségolène TROADEC

segolene.troadec@ipsos.com

GAME CHANGERS



*This questionnaire has been designed according
to Ipsos Quality standards
It was reviewed and approved by: Guillaume Petit, Service Line Leader*



QUOTAS ET RENSEIGNEMENTS SIGNALÉTIQUES

GENDER

AGE

REGION STATE CITY

HOUSEHOLD COMPOSITION

EMPLOYMENT STATUS

RESPONDENT OCCUPATION

INCOME

EDUCATION

SOCIAL GRADE

TO THOSE WITH HIGHER EDUCATION

TYP EDU

What is/was your main area of study?

 Only one answer possible

1. Business, management and economy
2. Marketing and communication
3. Sciences (mathematics, biology, physical sciences, etc.)
4. Medicine and health
5. Engineering and technology, digital
6. Arts
7. Human and Social Sciences
8. Law
9. Other
10. None of the above

TO ALL

CAR1

On average, how often do you use your car (outside of the Covid-19 pandemic)?

 Only one answer possible

1. Every day or almost every day
2. Several times a week
3. 1 to 2 times a week
4. Less than once a week
5. Never
6. You do not have a car

TO ALL

PLANE1

On average, how often do you take a plane, whether for professional or personal reasons (outside of the Covid-19 pandemic)?

 If you never take a plane, please indicate 0

/___/ times a year

TO ALL

MEAT1

On average, how often do you eat meat or meals based on meat?

 *Only one answer possible*

1. At every meal/twice a day
2. Once a day
3. Several times a week, but less than once a day
4. Less than once a week
5. Never

TO ALL

A1BIS

From this list, which topics worry you the most?

 *Choose all that apply*

1. Unemployment
2. Poverty and inequality
3. Cost of living (inflation, purchasing power, etc.)
4. Taxes
5. Education, schooling
6. The healthcare system
7. Pensions
8. Immigration
9. Environment
10. Terrorism
11. Delinquency, crime
12. Corruption
13. Coronavirus
14. Other (specify) :

PART A: POPULATION CONCERNS

TO ALL

A1 - DIAGNOSIS OF COUNTRY SITUATION

Pour chacun des domaines suivants, dites-moi si la situation dans votre pays vous paraît :

1. Very Good
 2. Fairly good
 3. Fairly bad
 4. Very bad
 5. You don't know
-
1. The environment
 2. The economic situation

TO ALL

A2 – PRIORITY GROWTH / ENVIRONMENT

Which of the following two statements do you agree with most?

 Only one possible answer

1. Priority should be given to the environment, even if it might slow down economic growth in your country and cause job losses
2. Priority should be given to economic growth and jobs, even if it might have harmful consequences for the environment
3. Don't know

TO ALL

QNEW1 -PRONOSTIC

And what do you think will happen over the next few months in your country?

 Only one possible answer

1. The environment will take priority, even if this causes economic growth to slow down and jobs to be lost
2. Economic growth and jobs will take priority, even if this has negative effects on the environment
3. I don't know

TO ALL

A4

If the decision was made to prioritize the environment in your country, do you think that:

1. It would **create** more jobs in your country than it would destroy
2. It would **destroy** more jobs in your country than it would create
3. It would have no consequences on employment in your country
4. You don't know

TO ALL

A3 – ENVIRONMENTAL CONCERNS

From the following list, which environmental problems do you think are the most concerning in your country?

 Check up to 4 answers. Please rank them in order of concern

1. Climate change
2. The decrease in biodiversity (decline of animal and plant species)
3. Air pollution
4. Water pollution
5. Soil pollution (use of fertilizers, pesticides)
6. Running out of resources (water, soil, wood...)
7. Extreme climate events (floods, heatwaves, droughts, cyclones, forest fires...)
8. The accumulation of waste, packaging, plastic
9. Desertification, drought
10. Deforestation
11. None of the above
12. Don't know

PART B : KNOWLEDGE AND PERCEPTION OF CLIMATE CHANGE

Let's move on to some questions about climate change.

TO ALL

B1 – PERCEPTION REALITY CC

Would you say that we are experiencing a change in climate?

 Only one possible answer

1. Yes definitely
2. Yes probably
3. No probably not
4. No definitely not
5. Don't know

TO ALL EXCEPT IF B1=4

B3 – RESPONSIBILITY CC

And concerning this climate change that we hear about, would you say:

 Only one possible answer

1. That it is mainly due to human activity
2. That it is mainly due to a natural phenomenon, like the ones the Earth has experienced throughout its history
3. That there is no way to know
4. Don't know

TO ALL EXCEPT IF B1=4

Greenhouse gas emissions from human activities, such as CO₂, are what contribute most to climate change.

B9

Pour chacune des activités suivantes, dites-moi si, selon vous, elle produit beaucoup, assez, peu ou pas du tout de CO₂, le gaz à effet de serre qui provoque le changement climatique ?

For each of the following activities, tell me whether you think it produces a lot, quite a lot, not much or no CO₂ (the greenhouse gas that causes climate change)?

 Only one possible answer per item

1. A lot
 2. Quite a lot
 3. Not much
 4. Not at all
 5. Don't know
-
1. Industrial activity
 2. Agriculture, livestock farming
 3. Digital: computers, servers, Internet
 4. The destruction of forests
 5. Cars, trucks
 6. Heating and air conditioning of buildings
 7. Aerosol cans
 8. Waste processing
 9. Coal, gas or fuel-oil-fired power plants
 10. Nuclear power plants

TO ALL EXCEPT IF B1=4

B5 – CONSEQUENCES RC

In your opinion, what consequences will climate change have where you live?

 Only one possible answer

1. Mainly negative consequences
2. Both negative and positive consequences
3. Mainly positive consequences
4. Don't know

TO ALL EXCEPT IF B1=4

NEW4

Personally, when you think about climate change, what goes through your mind? Do you feel...

First ? Next ?

1. Optimistic
2. Confident
3. Committed, militant
4. Sceptical
5. Indifferent
6. Angry
7. Worried
8. Demoralized
9. None of the above

TO ALL EXCEPT IF B1=4

B7 – CC EFFECTS EXPERIENCED

On the whole, would you say that, in your region, you have already noticed the effects of climate change?

 Only one possible answer

1. Yes, absolutely
2. Yes, somewhat
3. No, not really
4. No, not at all
5. Don't know

POSER SI B7= 1 OU 2

B6B

Where you live, in recent years, have you been affected by the consequences of the following listed climatic disturbances?

 Several answers possible

1. Storms, high winds, cyclones, etc.
2. Intense heat, rising temperatures, heatwave
3. Floods, rising water levels
4. Declining water levels in waterways, lakes, etc.
5. Disruption of the seasons
6. Drought
7. Other
8. None of the above

TO ALL EXCEPT IF B1=4

B8 – STRATEGIES FOR FIGHTING CC

Which of these three opinions is closest to your own?

1. It is mainly through technological advancement and scientific innovation that we will find solutions to climate change
2. It is mainly through major changes in our lifestyles that climate change will be limited
3. There is nothing to be done, we can no longer do anything to limit climate change
4. Don't know

TO ALL

To produce the electricity that you will need in the future in your country, are you in favour of or against each of the following production methods?

1. Very much in favour of
 2. Somewhat in favour of
 3. Somewhat against
 4. Very against
 5. You don't know
-
1. Gas-fired power plants
 2. Nuclear power plants
 3. Coal-fired power plants
 4. Hydraulic dams
 5. Solar panels

6. Wind turbines

PART C : MOBILIZATION OF THE VARIOUS PLAYERS

TO ALL

Let's move on to some other questions.

TO ALL EXCEPT IF B1=4

C3 – BEST PLACED PLAYERS

In your opinion, which entities in the following list need to take action first and foremost to fight climate change in your country?

 *Check up to three answers*

1. NGOs and non-profits
2. Private companies
3. The government
4. Political leaders
5. Local authorities
6. Citizens /consumers
7. Scientists

TO ALL EXCEPT IF B1=4

C2 – MOBILIZATION OF PLAYERS

And for each of the following players, do you think that they are taking action to fight climate change in your country?

 *Only one possible answer per item*

A lot/Somewhat/Not really/Not at all/You don't know

1. NGOs and non-profits
2. Private companies
3. The government
4. Political leaders
5. Local authorities
6. Citizens /consumers
7. Scientists

TO ALL

C4NEW

In your opinion, what is the situation of your country in terms of the fight against climate change?

 *Only one possible answer*

1. Your country is amongst those that are making the most effort and actively fighting climate change
2. Your country is making as much effort as the other countries to fight climate change
3. Your country is amongst those that are making the least effort to fight climate change
4. You don't know

TO ALL

C4 – LEVEL OF INDIVIDUAL MOBILIZATION

When it comes to fighting climate change, have you personally ever:

 *Only one possible answer per item*

1. Yes
 2. No, but you plan to
 3. No, and you don't plan to
 4. Don't know
-
1. Taken part in a protest
 2. Signed a petition
 3. Boycotted a product or brand due to its impact on climate change
 4. Voted for a political party because it is particularly committed to fighting climate change

Let's move on to some other questions.

TO ALL EXCEPT IF B1=4

D1 – KNOWLEDGE OF INDIVIDUAL SOLUTIONS

Do you feel like you know what you can do on a personal level to fight climate change?

 Only one possible answer

1. Yes, absolutely
2. Yes, somewhat
3. No, not really
4. No, not at all
5. Don't know

TO ALL EXCEPT IF B1=4

D3 – CAPACITY FOR PERSONAL ACTION

Here are some individual actions that can help fight climate change. For each one, tell me if:

 Only one possible answer per item

1. You do it systematically or almost systematically
 2. You do it from time to time
 3. You don't do it yet but you are considering doing it
 4. You don't want to do it or can't do it
 5. Not concerned
 6. Don't know
-
1. Avoiding travelling by car whenever possible
 2. Avoiding taking planes whenever possible
 3. Prioritizing seasonal fruits and vegetables
 4. Limiting your meat consumption
 5. Sorting your waste
 6. Choosing products with the least possible packaging
 7. Limiting heating or air conditioning in your home
 8. Avoiding buying products made in distant countries
 9. Using renewable energy for heating or producing your electricity
 10. Taking public transport
 11. Traveling by bicycle
 12. Buying second-hand goods rather than new (clothes, electrical appliances, etc.)

TO ALL EXCEPT IF B1=4

D5 –ACCEPTABLE MEASURES

Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be:

 Only one possible answer per item

1. Very acceptable
2. Somewhat acceptable
3. Not really acceptable
4. Not acceptable at all
5. Don't know

1. Limiting access to city centers to electric or hybrid cars only
2. Making energy sources that produce CO₂ more expensive, like gas, gasoline, etc.
3. Setting up an urban tollbooth at the entrance to big cities
4. Increasing the tax on household waste to encourage people to waste less
5. Obliging owners to insulate their home
6. Replacing coal- or fuel-oil-fired power plants with nuclear power plants
7. Replacing coal- or fuel-oil-fired power plants with gas-fired power plants
8. Introducing a tax on plane tickets
9. Introducing a tax when purchasing a polluting car
10. Building a lot of onshore wind turbines
11. Building a lot of offshore wind turbines
12. Installing solar panels wherever it is possible to do so
13. Banning the sale of new petrol or diesel cars within 15 years
14. Banning short-haul flights when it is possible to take the train