

Climate change: the EDF Group participates in the United States ambitions by signing a renewable energy partnership with Procter & Gamble

Via its subsidiary EDF Renewable Energy (EDF RE)*, the EDF Group has entered into a partnership with Procter & Gamble to supply electricity to all North American manufacturing sites for P&G laundry and household products (like Febreze and Mr Clean) using wind energy.

This partnership, announced today, serves as a concrete demonstration of P&G for the “*American Business Act on Climate Pledge*”, an initiative that brings together American businesses committed to combating climate change. An official signing ceremony took place at the White House. To celebrate this collaboration, EDF and Procter & Gamble have taken the symbolic step of building a display of miniature wind turbines in front of the Capitol in Washington DC.



The electricity sold to P&G, within the context of a long-term Power Purchase Agreement, will be generated by a wind power farm due to go into operation at the end of 2016 in Cooke County (Texas). With a gross capacity of 123 MW, it will help P&G avoid more than 200,000 metric tons of CO₂ emissions annually and contribute significantly to their goal to achieve 30% renewable energy by 2020 to power its plants globally.

Since 2011, EDF has installed one gigawatt of wind power in the State, demonstrating its position as one of the major developers of renewable energy in North America.

Antoine Cahuzac, Group Senior Executive of Renewable Energy and Chief Executive Office of EDF Energies Nouvelles announced: “*We are very pleased with this partnership that we have established with a key economic player, namely Procter & Gamble, a company involved in the day-to-day lives of millions of people. It demonstrates our commitment to provide low-carbon, competitive, sustainable electricity to our customers. This also confirms our leading position on the North American continent*”.

* EDF Renewable Energy (EDF RE), the North American branch of EDF Energies Nouvelles (the group's subsidiary dedicated to renewable energy)

A key player in energy transition, the EDF Group is an integrated electricity company, active in all areas of the business: generation, transmission, distribution, energy supply and trading, energy services. A global leader in low-carbon energies, the Group has developed a diversified generation mix based on nuclear power, hydropower, new renewable energies and thermal energy. The Group is involved in supplying energy and services to approximately 37.8 million customers, of which 28.3 million in France. The Group generated consolidated sales of €72.9 billion in 2014, of which 45.2% outside of France. EDF is listed on the Paris Stock Exchange and is a member of the CAC 40 index.

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