

EDF Pulse 2016: believe in progress to sustain innovation

On the 26 October, EDF will launch the third edition of the EDF Pulse Awards.

Aim: to support French and European start-ups.

Three categories: Smart Home, Low Carbon City and E-Health.

The EDF Group is committed to French and European start-ups to promote innovation in the service of energy transition and new electrical uses.

For 3 years, the EDF Pulse Awards have rewarded innovative projects in electricity-related fields. For the winners, the drive to take part in this competition is a financial endowment and EDF's support to help their growth.

The first 2 editions of the EDF Pulse Awards helped to showcase nearly 300 start-ups. This sped up the development of projects such as Echy, which captures the sun's rays and redirects them inside buildings, DAMAE Medical, which limits the use of skin biopsies with a non-invasive medical imaging system, Energiestro, which stores solar energy from a flywheel made from a high-performance concrete, and Wandercraft, which allows people with neuromuscular disorders to walk again via an exoskeleton.

"The EDF Pulse Awards have been a real lever of visibility with nearly 30 articles published on our project in national newspapers. This reinforced reputation will lead us to our customers and the development of our business which aims to become the leading player in energy independence of connected objects" explains Pierre Coulombeau, CEO of EnerBee, a company which transforms our daily movements into energy.

Bernard Salha, EDF's R&D Director, underlines *"the importance for EDF to work on the major subjects of tomorrow, such as digital, electric mobility, energy efficiency for our clients or even the challenges of energy transition. We should do this with key players like start-ups who stimulate our creativity, make us more agile and connect us to the outside world."*

How does it work?

The third edition of the EDF Pulse Awards honours 3 new categories at the heart of the societal challenges related to energy and digital transition. These are **smart home, low carbon city and e-health**. French and European start-ups have until 6 December 2015 to file their applications on the website **pulse-awards.edf.com**. A jury made up of innovation experts will then choose the 6 most iconic projects before the online public vote for the three winners. The results will then be announced during the innovation day in June 2016.

Discover news about innovation and the start-ups supported by EDF on www.pulse.edf.com !

A key player in energy transition, the EDF Group is an integrated electricity company, active in all areas of the business: generation, transmission, distribution, energy supply and trading, energy services. A global leader in low-carbon energies, the Group has developed a diversified generation mix based on nuclear power, hydropower, new renewable energies and thermal energy. The Group is involved in supplying energy and services to approximately 37.8 million customers, of which 28.3 million in France. The Group generated consolidated sales of €72.9 billion in 2014, of which 45.2% outside of France. EDF is listed on the Paris Stock Exchange and is a member of the CAC 40 index.